

# Majesco Copilot

## GenAI for Insurance

*Achieve more in seconds*



GenAI is no longer a futuristic concept, it's today's game-changer. In insurance, GenAI is accelerating a shift from long-term innovation plans to immediate impact. It's transforming how we work, interact with core systems, and ultimately how we make decisions.

Majesco Copilot is leading that transformation. Built directly into our core solutions, Copilot redefines what's possible by bringing speed, intelligence, and confidence to every task, from underwriting to claims. It's not just innovation, it's acceleration.

### Infused Technology

**Majesco's Intelligent Core solutions, which enable the entire value chain from policy, billing, claims,**

**rating, underwriting, distribution management, digital portals, and loss control,** are infused with embedded analytics, including Majesco Copilot, the industry's first and only GenAI within insurance core systems. By harnessing embedded business intelligence, AI/ML models, access to all the data in real-time, and GenAI, Majesco empowers organizations to make informed decisions swiftly and efficiently, driving business growth, operational efficiency, productivity, and enhancing profitability, ultimately competitiveness in the market.

#### Overall

**23%**  
Expected average on time savings

**84%**  
of respondents expect to use Copilot daily

**70%** of managers and leaders said Intelligent Core helped them focus on what matters most

#### P&C

**70%** time savings when creating a Personal Auto quote - only three minutes from start to finish as compared to 10 minutes

**75%** time savings processing vendor invoices for claims - 2.5 hours saved per claim

**9** minutes is saved per claims user everyday by using Copilot to write and refine communications

#### L&AH

**93%** reduction in time to set up a task or reminder

Effortlessly manage plan quotes during underwriting by entering broker requests, reducing effort by **80%**

Configure business rules, such as plan validation criteria, by directly uploading Excel files or through natural language processing, achieving a **90%** reduction in manual setup time

### Realize Operational Optimization

Majesco Copilot isn't just a feature, it's a catalyst for change. GenAI, embedded across our entire solution portfolio, gives insurance organizations the power to optimize operations, reduce costs, and unlock innovation at scale.

### Next-Gen Technology

Majesco Copilot is embedded across our P&C and L&AH solutions, driving smarter processes and higher productivity. Our latest breakthrough Majesco Docscribe, is a proprietary document ingestion engine that turns unstructured content into actionable insights.

### Seamless Intelligence

All your data. Always on. Real-time access via the Majesco data lakehouse, combined with powerful reporting and dashboards built into your workflows. With advanced AI/ML models at your fingertips, decision-making has never been smarter or easier.

### Empower Innovation

Majesco Copilot helps you stay ahead. Rapidly launch new products, spot emerging trends, serve customers better, all while reducing overhead and increasing agility.

## Why Majesco?

### 1 Redefine The User Experience

Majesco Copilot delivers a modern, intuitive, conversational interface, making it easier than ever to engage with systems, reduce friction, and improve consistency across the insurance lifecycle.

### 2 Operational Optimization

Automate repetitive tasks. Streamline underwriting and claims. Improve speed, accuracy, and scalability across your operations, cutting costs and driving results.

### 3 Make Smarter Decisions, Faster

Break down silos with real-time access to data and built-in intelligence, Majesco Copilot helps you make better decisions faster, reduce risk, and improve customer outcomes.

### 4 Boost Productivity

Majesco Copilot guides users through workflows, automates routine tasks, and provides instant insights, freeing up your teams to focus on high-value tasks.

### 5 Gain a Competitive Edge

Majesco Copilot helps you respond faster, innovate more often, and lead the market. That's not just efficiency, it's a strategic advantage.

“ We are delighted to collaborate closely with Majesco in creating Majesco Copilot. This collaboration exemplifies how powerful technologies can come together to create solutions that push boundaries. It further solidifies our relationship with Majesco, a company that continually demonstrates its dedication to innovation and excellence.”

#### Jim DeMarco

*Lead of Insurance Advisory, Americas,  
Microsoft*

“ In the rapidly evolving world of insurance technology, Majesco has not just kept pace but is ahead of the pack. Majesco Copilot embedded in all solutions is an impressive accomplishment and clear indication that they are committed to innovation in the insurance industry.”

#### Martina Conlon

*Head of Insurance Insights,  
Datos Insights*

**Ready to leverage the industry's first integrated GenAI offering?**

Majesco Copilot, developed in collaboration with Microsoft and leveraging Azure OpenAI Service, is transforming the insurance industry by optimizing data handling, streamlining processes, creating operational efficiencies, and elevating the employee and customer experiences.

### Your Next GenAI Now

Visit our website at [www.majesco.com](http://www.majesco.com) or email us at [info@majesco.com](mailto:info@majesco.com)