

# Majesco L&AH Intelligent Core Suite

Ride The Wave of Insurance Innovation

In an era marked by swift technological advancements and shifting customer demands for personalized, straightforward products and services, the life insurance sector faces a critical juncture. The changing market dynamics and demographic shifts necessitate insurers to not just adapt but excel.

Insurers must adopt forward-thinking strategies and solutions that address the technology, market, and customer shifts to capture today's opportunities and position themselves as market leaders in a rapidly evolving future.

## **Pioneering Insurance Solutions for Today's and Tomorrow's Needs**

**Majesco L&AH Intelligent Core Suite** is a revolutionary insurance platform solution designed to meet insurers needs of tomorrow, today. With the

speed and flexibility of cloud, power of embedded advanced analytics, and the limitless possibilities of Gen AI, it empowers insurers to accelerate operational optimization and innovation, providing a competitive edge to rapidly launch new products, drive employee productivity, and deliver exceptional customer experiences.



# **Effectiveness Beyond Expectation**

Unleash the transformative potential of L&AH Intelligent Core Suite, pre-integrated with Majesco intelligent Underwriting Workbench and Digital Solutions, for market-leading business optimization and innovation to propel your strategy and business operations to new heights in a fast-paced, complex, changing marketplace.

#### **Catalyst for Growth**

Rapidly introduce groundbreaking new products through a single, powerful, multi-tenant platform, while seamlessly managing individual, worksite, group, and voluntary benefits.

#### **Operational Excellence**

Capitalize on superior configuration, embedded intelligence, pre-configured templates, and robust integration capabilities to enhance operational efficiency and scalability.

#### **Delight Customers**

Craft uniquely personalized and powerful experiences with data-driven insights, significantly improving agent and customer satisfaction and loyalty.

# Why Majesco?

#### 1 Next-Gen Technology

Harness the power of next-gen architecture with native cloud, open APIs, headless, microservices and containerization, and embedded analytics including Gen AI to unlock growth and operational superiority to stay at the forefront of the competition.

#### 2 Integrated Customer Journeys

Leverage the pre-integrated Intelligent Sales & Underwriting Workbench to transform new stages of the customer lifecycle, from onboarding and enrollment to automated renewals and individual medical underwriting for worksite and voluntary benefits.

#### 3 Drive Innovation with Data and Gen AI

Utilize Majesco Copilot, Majesco's new Gen AI digital assistant, to accelerate customer servicing and operational processing while taking advantage of embedded analytics to access all your policy, billing, and claims data to gain a competitive edge.

### 4 Operational Optimization

Revamp and streamline your business operational model by leveraging our pre-defined best practices and templates, sophisticated configuration, and integration tools.

#### 5 Digital First

Leverage Majesco Digital Enroll360 to enrich enrollment, while unlocking insights that empower better decisions for the future, maximizing the value of your offerings.

Gur supplemental health solutions provide financial protection to our customers to help cover the costs of unexpected health events. This new administrative platform for our supplemental health solutions will help us continue to innovate and enhance our capabilities to meet the evolving needs of our clients and customers."

#### **Marc Jeffreys**

Head of Supplemental Health Solutions, Cigna By partnering with Majesco, we're able to transform our business and legacy solutions that will offer enhanced experiences for our policyholders, producers and employees."

Paul A. Quaranto, Jr Chairman, CEO, and President, Boston Mutual Life

# Are You Ready to Experience the Power of Intelligent Core?

Majesco L&AH Intelligence Core Suite is a unified cloud-native platform that uses digital capabilities and API-native connections to support individual, worksite, group, and voluntary benefits.

# **Contact Us to Take the Next Step**

Visit our website at <u>www.majesco.com</u> or email us at <u>info@majesco.com</u>